



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4112929

Schedule Dates 11/25/19-12/03/19
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/22/19
Last Modified 11/22/19
Entered By Heather Deforge
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$19,672.50
Net Total \$111,477.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2019	89	\$131,150.00
Grand Total:	89	\$131,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	4:58A- News-Good Morning Washington at 5a	1		1						1	\$500.00	\$500.00	Washington (WJLA)		11/22/19
2.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	4:58A- News-Good Morning Washington at 5a	4		X	X	X	X			4	\$500.00	\$2,000.00	Washington (WJLA)		11/22/19
3.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	4:58A- News-Good Morning Washington at 5a	2	X	X						2	\$500.00	\$1,000.00	Washington (WJLA)		11/22/19
4.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	5:58:15A- News-Good Morning Washington at 6a	1		1						1	\$600.00	\$600.00	Washington (WJLA)		11/22/19
5.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	5:58:15A- News-Good Morning Washington at 6a	4		X	X	X	X			4	\$600.00	\$2,400.00	Washington (WJLA)		11/22/19
6.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	5:58:15A- News-Good Morning Washington at 6a	2	X	X						2	\$600.00	\$1,200.00	Washington (WJLA)		11/22/19
7.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	6:58A- ABC-Good Morning America	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)		11/22/19
8.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	6:58A- ABC-Good Morning America	1	X	X						1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/22/19
9.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	9A- Live with Kelly	4		X	X	X	X			4	\$600.00	\$2,400.00	Washington (WJLA)		11/22/19
10.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	9A- Live with Kelly	2	X	X						2	\$600.00	\$1,200.00	Washington (WJLA)		11/22/19

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	10:58:25A- ABC-The View	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)		11/22/19
12.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	10:58:25A- ABC-The View	1	X	X						1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/22/19
13.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	11:59:56A- News-ABC 7 News at Noon	2								2	\$500.00	\$1,000.00	Washington (WJLA)		11/22/19
14.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	11:59:56A- News-ABC 7 News at Noon	6		X	X	X	X			6	\$500.00	\$3,000.00	Washington (WJLA)		11/22/19
15.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	11:59:56A- News-ABC 7 News at Noon	4	X	X						4	\$500.00	\$2,000.00	Washington (WJLA)		11/22/19
16.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	3:59:27P- News-ABC 7 News at 4p	1								1	\$800.00	\$800.00	Washington (WJLA)		11/22/19
17.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	3:59:27P- News-ABC 7 News at 4p	4		X	X	X	X			4	\$800.00	\$3,200.00	Washington (WJLA)		11/22/19
18.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	3:59:27P- News-ABC 7 News at 4p	2	X	X						2	\$800.00	\$1,600.00	Washington (WJLA)		11/22/19
19.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	4:59:30P- News-ABC 7 News at 5p	4	X	X						4	\$1,000.00	\$4,000.00	Washington (WJLA)		11/22/19
20.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	5:59:26P- News-ABC 7 News at 6p	1								1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/22/19

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21.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	5:59:26P- News-ABC 7 News at 6p	4		X	X	X	X			4	\$1,600.00	\$6,400.00	Washington (WJLA)		11/22/19
22.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	5:59:26P- News-ABC 7 News at 6p	2	X	X						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/22/19
23.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	6:59:46P- Wheel Of Fortune	3		X	X	X	X			3	\$4,800.00	\$14,400.00	Washington (WJLA)		11/22/19
24.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	6:59:46P- Wheel Of Fortune	1	X	X						1	\$4,800.00	\$4,800.00	Washington (WJLA)		11/22/19
25.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	7:27:56P- Jeopardy	3		X	X	X	X			3	\$8,000.00	\$24,000.00	Washington (WJLA)		11/22/19
26.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	7:27:56P- Jeopardy	1	X	X						1	\$8,000.00	\$8,000.00	Washington (WJLA)		11/22/19
27.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	11:00:26P- News-ABC 7 News at 11p	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/22/19
28.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	11:00:26P- News-ABC 7 News at 11p	2	X	X						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/22/19
29.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	11:35P- ABC-Jimmy Kimmel	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Washington (WJLA)		11/22/19
30.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	12:37A- ABC-Nightline	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		11/22/19
31.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	12:37A- ABC-Nightline	1	X	X						1	\$400.00	\$400.00	Washington (WJLA)		11/22/19

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32.0	Normal Line / SPOT	11/30/19-11/30/19	1	1:00	6:58:30A- ABC-Good Morning America Saturday	1						X		1	\$650.00	\$650.00	Washington (WJLA)		11/22/19
33.0	Normal Line / SPOT	12/01/19-12/01/19	1	1:00	6:30P- News-ABC 7 News at 630p Wknd	1							X	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/22/19
34.0	Normal Line / SPOT	12/01/19-12/01/19	1	1:00	11:00:26P- News-ABC 7 News at 11p	1							X	1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/22/19
35.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	4:59:30P- News-ABC 7 News at 5p	2								2	\$1,000.00	\$2,000.00	Washington (WJLA)		11/22/19
36.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	4:59:30P- News-ABC 7 News at 5p	6		X	X	X	X			6	\$1,000.00	\$6,000.00	Washington (WJLA)		11/22/19
37.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	11:35P- ABC-Jimmy Kimmel	1	X	X						1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/22/19
38.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:00	7:57:56P- ABC-Dancing with the Stars (Monday)	1	1							1	\$10,000.00	\$10,000.00	Washington (WJLA)		11/22/19

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